cfuw fcfdu

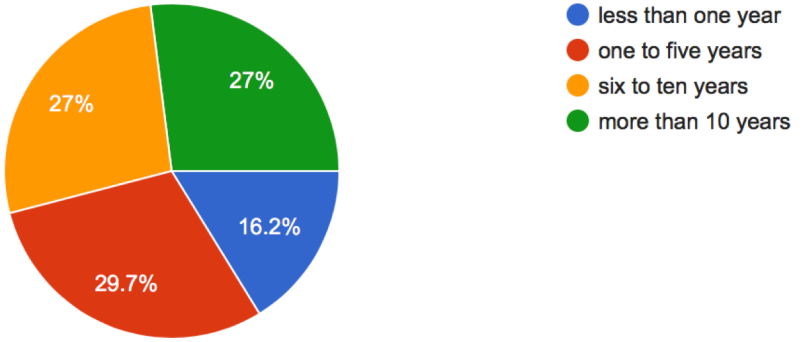
HALIBURTON HIGHLANDS

MEMBER SURVEY RESULTS

THE POWER OF WOMEN WORKING TOGETHER. • LA PUISSANCE AU FÉMININ: ENSEMBLE POUR RÉUSSIR.

Who responded…

- 37 responses
  - just over half of you responded
- Responses were about equal for length of membership



Why you joined and stay….

- Three most important reasons you joined
  - meet new friends
  - interest groups
  - advocacy for women
- Three things you most enjoy
  - meeting new friends
  - interest groups
  - spending time with friends

You are involved….

- More than three in four of you volunteer in the community, outside of CFUW activities
- Of those that volunteer, more than three-quarters of you dedicate, on average, more than 5 hours a month

Program…

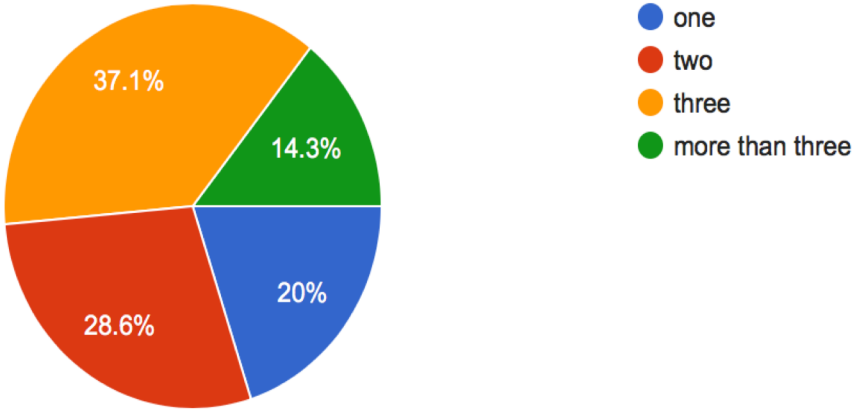
- More than half you attend, on average, five or more meetings a year
- Most of you would be very or somewhat interested in hearing about a timely topic presented by a politician, CFUW leader and another CFUW club member
- You had some great ideas about meeting topics and locations!

You support CFUW outreach….

- Almost all of you support our bursary to a student from the local high school student and the Halliburton School of Design, and the donation of gift cards at Christmas
- Two in three members support expanding our involvement with community outreach and advocacy.
- Just over half of you said you would be willing to help with community outreach initiatives
- Again, some great ideas!

You are interested….

- Two-thirds of you are involved in three or more interest groups



- You were more likely to indicate interest in participating in new interest groups involving walking, mini adventure, and yoga
- You prefer weekday afternoon activities, but half are open to weekends and non-winter evenings

National Resolutions….

- Eight in ten of you are satisfied with the way our club reviews CFUW resolutions
- Three of you said you would be willing to be part of a committee to review and make recommendations to our members
- More great ideas on how to make this process better

Special Events….

- Just more than half of you attended the 2017 Annual General Meeting and Christmas Luncheon
- Of those who did not attend, most cited a scheduling conflict (e.g. working members)
- Most of you said $25-$35 would be an appropriate cost for a club lunch
- Suggestions for a pot luck and more

Communications….

- On a scale from 1 to 5, eight in ten of you rated our newsletter as a **5**!
- You were generally supportive of sharing our newsletter with regional, provincial and, to a lesser extent, national CFUW clubs; there was little support for allowing public access
- Some great ideas for the website were incorporated in our new website!

Succession Planning….

- Three in four of you said you were not interested in an executive position
- A few of you wanted more information and a few were interested in an executive position next year

QUESTIONS?